

Event Marketing

Thank you for booking an event with us at the Wicomico Youth & Civic Center. We look forward to working with you.

For each event we host that is open to the public, our marketing office is able to provide certain benefits (free of charge) that may help you in promoting your event.



Director of Marketing & Public Relations

Kristen Conn
410-548-4900 ext. 140
kconn@wicomicony.org

Assistant Director of Marketing & Public Relations

Niki Wheatley
410-548-4900 ext. 102
nwheatley@wicomicony.org

Wicomico Youth & Civic Center

500 Glen Avenue
Salisbury, MD 21804

Your event will automatically be promoted through:

- A listing on the Wicomico Youth & Civic Center's marquees
- Inclusion on the Recreation, Parks & Tourism's Schedule of Events which is printed on a weekly basis
- A listing on the Wicomico Youth & Civic Center phone line (if tickets are sold through our box office)

To take advantage of any of the opportunities listed below, please contact our marketing office directly. These opportunities are free of charge & include:

- A rotating banner on the Wicomico Youth & Civic Center web site. A high-resolution image or logo is needed in order for the banner to be created.
- A web listing on www.WicomicoCivicCenter.org. A brief description of your event, including times, prices, etc. along with a logo or image is necessary.
- Distribution of your press release to our local media contacts.
- Email marketing to our 10,000 member email list, with the opportunity to offer exclusive event pre-sale or discount to list members.
- Consultation on local advertising and media representative contacts.