



★ Venue Details

- Normandy Arena: 30,000 sq.ft., 5200 seats
- Midway Room: 10,000 sq.ft.
- 10 Meeting Rooms
- In-House Catering
- State-of-the-Art Audio Visual Equipment

🚀 Highlights

- **Up to 281,000** visitors per year from a 60 mile radius
- Nearly 800 event sessions per year
- Newly renovated arena and meeting rooms

🎯 Demographics

Great opportunity to target:

- **Population of 650,000** living within a one-hour drive of the Civic Center
- Concerts
- Family shows
- Trade shows
- Sporting events



Wicomico Civic Center

Put your business in front of the Wicomico Civic Center's up to 281,000 annual visitors. As one of the most visited buildings in the area, the Civic Center provides a unique opportunity for businesses to raise brand awareness, promote products and advertise special offers.

The Civic Center serves the Delmarva region within a one-hour radius of Salisbury, Maryland - bringing concerts, family shows, trade shows and sporting events to the community. The venue also hosts a variety of meetings, recreation programs and social events throughout the year.

Based on your target audience, we can create an advertising package to meet your needs. A variety of opportunities are available, and begin with an investment as low as \$75 per month. Receive a 10 percent discount for contracts made by March 1 or a 10 percent discount on two-year contracts.

WICOMICO CIVIC CENTER PACKAGES

TAKE ADVANTAGE OF OUR PACKAGES, CREATED TO GIVE YOU MAXIMUM EXPOSURE, OR WE CAN CREATE A PACKAGE UNIQUE TO YOU AND YOUR BUSINESS.



Box Office Package - \$18,000

- Box office naming rights.
- Logo/company name and message on 20,000+ ticket backs.
- Logo/company name on sign above box office windows.
- Ticket-window clings with your company logo at all teller windows.
- Lobby display space during select events.
- Opportunity to distribute coupons upon exit of four events per year.
- Digital signage, video board and arena marquee messaging.
- Tickets to select WY&CC events (\$1000 value) and presale opportunities.
- Online ad with link to your website on www.WicomicoCivicCenter.org.
- Logo on outdoor electronic marquee.



Lower Bowl Package - \$12,000 - 1 available

- Naming rights to lower-level arena directional signage.
- Framed sign (12'x3') in upper-level of arena.
- Two framed bulkhead signage (5'x3') in lobby.
- Opportunity to display coupons upon exit of four events per year.
- Presence on digital signage and video board.
- Tickets to select WY&CC events and presale opportunities. (\$600 value)
- Online ad with link to your website on www.WicomicoCivicCenter.org.
- Logo on outdoor electronic marquee.



Upper Bowl Package - \$11,000 - 1 available

- Naming rights to upper-level arena directional signage.
- Framed sign (12'x3') in upper-level of arena.
- Two framed bulkhead signage (5'x3') in lobby.
- Opportunity to display coupons upon exit of four events per year.
- Presence on digital signage and video board.
- Tickets to select WY&CC events and presale opportunities. (\$550 value)
- Online ad with link to your website on www.WicomicoCivicCenter.org.
- Logo on outdoor electronic marquee.



Premium Package - \$10,000 - 1 available

- Framed sign (12'x3') in upper-level of arena.
- Logo and company name on side panels on arena score board.
- Opportunity to distribute coupons upon exit of four events per year.
- Digital signage and video board messaging.
- Tickets to select WY&CC events and presale opportunities. (\$500 value)
- Online ad with link to your website on www.WicomicoCivicCenter.org.
- Logo on outdoor electronic marquee.



Deluxe Package - \$5,000 - 16 available

- Two framed signs (12'x3') in upper-level of arena.
- Two framed bulkhead signs (5'x3'), one in arena lobby, one in arena vestibule.
- Presence on digital signage.
- Tickets to select WY&CC events and presale opportunities. (\$250 value)
- Online ad with link to your website on www.WicomicoCivicCenter.org.



Standard Package - \$2,500 - 14 available

- Framed sign (12'x3') in upper-level of arena.
- Framed bulkhead signage (5'x3') in arena lobby.
- Presence on digital signage and video board.
- Online ad with link to your website on www.WicomicoCivicCenter.org.



Bulkhead Banners - \$800 - 10 available

- Framed sign (5'x3') in arena lobby.



Custom Options Available!